

PRESENTED BY GREATER SALES & MARKETING COUNCIL

MAME GALA

The 2025 SoCal MAME Awards

Presenting Sponsor

CHASE

BENEFACTORSHIP PACKAGES

NOVEMBER 8, 2025

DESIGNED BY
KOVACH
MARKETING



MAME GALA

The 2025 SoCal MAME Awards

SATURDAY – NOVEMBER 8, 2025
The Westin Resort of Anaheim
5:00pm-9:00pm

ATTIRE
Be elegant. Be bold.

Tickets: GSMC Members \$325 | BIASC Members \$325
Non-Members \$525




SOCAL MAME AWARDS 2025 SEPTEMBER 27, 2025



BENEFACTOR OPPORTUNITIES

PRESENTING PARTNER - \$15,000 - **SOLD**

As the exclusive Presenting Benefactor, enjoy unparalleled visibility and VIP access:

- Complimentary dinner and drinks for up to 20 persons with VIP seating
- Recognition in the Event Reception Area
- Two images for recognition at the Awards Ceremony
- Full-page ad inside the cover of the ceremony program
- Recognition on the Awards website
- 60-second commercial aired during the ceremony
- Company representative presents an award during the Awards Show
- All promotional marketing – “SoCal MAME Awards – Brought to you by **CHASE** 

MUSE BENEFACTORS - \$10,000

Perfect for companies seeking recognition at a prominent level:

- Complimentary dinner and drinks for up to 10 with VIP seating
- Recognition in the Event Reception Area
- Two images for recognition at the Awards Ceremony
- Recognition on the Awards website
- 30-second commercial aired during the ceremony
- Social media recognition
- Full-page ad in the dinner program

MASTERPIECE BENEFACTOR - \$6,000

5 Available

Enjoy exclusive exposure and Benefactor with the MAME Awards on an elite level:

- Complimentary dinner and drinks for up to 4 with VIP seating
- Inclusion in the MAME Art Installation
- Two images for recognition at the Awards Ceremony

- Recognition on the Awards website
- 30-second commercial aired during the ceremony
- Social media recognition

VISIONARY BENEFACTORS – \$5,500

For those looking to make a lasting impact with elevated visibility:

- Complimentary dinner and drinks for up to 6 with VIP seating
- Recognition in the Event Reception Area
- Two images for recognition at the Awards Ceremony
- Recognition on the Awards website
- Social media recognition
- Full-page ad in the dinner program

WINE BENEFACTORS - \$5,500

EXCLUSIVE 2 - ~~SOLD~~

Sponsorship to elevate the evening’s beverage experience:

- Complimentary dinner and drinks for up to 4 with VIP seating
- Table Wine featuring your company logo
- Half-page ad in the dinner program
- Recognition in the Event Reception Area
- Two images for recognition at the Awards Ceremony
- Recognition on the Awards website
- Social media recognition



BENEFACTOR OPPORTUNITIES

(CONTINUED..)

SPONSOR A GROUP OF AWARDS – \$4,500

Available: Leadership, Marketing, Design, People's Choice

A Benefactor ship offering visibility across the event:

- Option to provide video intro of sponsored awards
- Complimentary dinner and drinks for up to 2 with priority seating
- Half-page ad in the dinner program
- Two images for recognition at the Awards Ceremony
- Recognition on the Awards website
- Social media recognition

INSPIRED BENEFACTORS – \$4,000

A Benefactor ship offering visibility across the event:

- Complimentary dinner and drinks for up to 4 with priority seating
- Half-page ad in the dinner program
- Two images for recognition at the Awards Ceremony
- Recognition on the Awards website
- Social media recognition

COCKTAIL SPONSOR – \$4,250

*2 Available - **SOLD***

Elevate the cocktail experience for attendees:

- Complimentary dinner and drinks for up to 4 with priority seating
- Recognition on the Awards website
- Specialty signage featuring your logo at the cocktail station
- Social media recognition

FRAME BY FRAME BENEFACTOR – \$2,500 EXCLUSIVE - PHOTOGRAPHY - **SOLD**

Exclusive Benefactor ship for capturing moments throughout the evening:

- Complimentary dinner and drinks for 2 with priority seating
- Company logo included in photos and website link
- Two images for recognition at the Awards Ceremony
- Half-page ad in the dinner program
- Recognition on the Awards website
- Logo included in the photo gallery

CURATOR BENEFACTORS – \$2,500

Gain recognition in a creative and artistic environment:

- Complimentary dinner and drinks for 2 with priority seating
- Quarter-page ad in the dinner program
- Two images for recognition at the Awards Ceremony
- Recognition on the Awards website
- Social media recognition

ARTISAN BENEFACTORS – \$1,000

A supporting role in the celebration:

- Mention in the event program
- Logo recognition at the Awards Ceremony
- Recognition on the Awards website
- Social media recognition



BENEFACTORSHIP FORM

gettyimages
Credit: Kharchenko_irina7

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

CREDIT CARD PAYMENT

Name _____

Address _____

City _____ State _____ Zip _____

Amex/Mastercard/Visa # _____

Exp. Date _____ Security Code _____

Please return this form with payment by credit card or check payable to BIASC

MAKE CHECKS PAYABLE TO:

Building Industry Association of Southern California, Inc.
17192 Murphy Ave., #14445, Irvine, CA 92623
Attn: Laura Barber





BENEFACTOR MATERIALS INSTRUCTIONS



FORMATTING Partner Materials for Awards

MATERIAL	INSTRUCTIONS
Logo	Send logo in .JPG & .EPS formats
Website Link	Please provide link to be directed to
Digital ad (static) to appear at top of show in sponsors video	Send ad in .JPG format. Image should be at least 1800 pixels wide x 1200 pixels high 300 dpi resolution
Digital ad for Online Winners Book	Send ad in .JPG format. See sizing below
30 to 60 second video promotion to appear during the Awards ceremony.	Please provide file in .MOV or .MP4 format, 1920x1080

Acceptable formats and sizes are as follows:

Commercial: .mp4 or .mov
 Digital Online Book Ad: 300 dpi or higher;
 No crops or borders
 Full Page Ad: 8"W x 10.5"H
 Half Page Ad: 8"W x 5.25"H
 Quarter Page Ad: 4"W x 5.25"H

Please send all items to
 Lisa Parrish - Lisa@TeamPMP.com
NO LATER THAN SEPTEMBER 22, 2025



BENEFACTOR MATERIALS INSTRUCTIONS

ADS INCLUDED IN WINNERS BOOK & PRESENTED AT THE AWARDS EVENT IN MAME GALLERY

In addition to your Benefactor sponsorship, your advertisement will be prominently featured both in the Winners Book and displayed during the Awards Event within the MAME Gallery. This ensures maximum exposure for your brand before, during, and after the event.

ADVERTISING OPPORTUNITIES:

- **Winners Book:** Your ad will be included in the official Winners Book, which is distributed to all attendees and participants of the MAME Awards. This book will be a keepsake, ensuring your brand stays top of mind.
- **MAME Gallery:** Your ad will be featured as part of the MAME Art Walk during the event, displayed in the MAME Gallery, ensuring exposure to a wide range of guests throughout the night. It's a great way to showcase your brand in a high-traffic area of the event.

AD SIZES AND SPECIFICATIONS:

Full Page Ad: 8"W x 10.5"H

Half Page Ad: 8"W x 5.25"H

Quarter Page Ad: 4"W x 5.25"H

FORMAT REQUIREMENTS:

- **Digital Ad for Winners Book:** Send your ad in .JPG format, at a resolution of 300 dpi or higher, with no borders or crops.
- **MAME Gallery Display Ad:** Send your ad in .JPG format, ensuring the dimensions align with the specific size requested (Full, Half, or Quarter page).

Deadline for Submissions:

Please ensure that your ads are submitted by September 22, 2025, to ensure inclusion in the Winners Book and MAME Gallery display.

Please send all materials to:
Lisa Parrish - Lisa@TeamPMP.com

With this inclusion, your brand will enjoy optimal visibility throughout the event, both in print and during the evening's gallery exhibition.

Let me know if you need further adjustments or additional information!

*This night shines
because of you.*

MAME
GALA

The 2025 SoCal MAME Awards

