

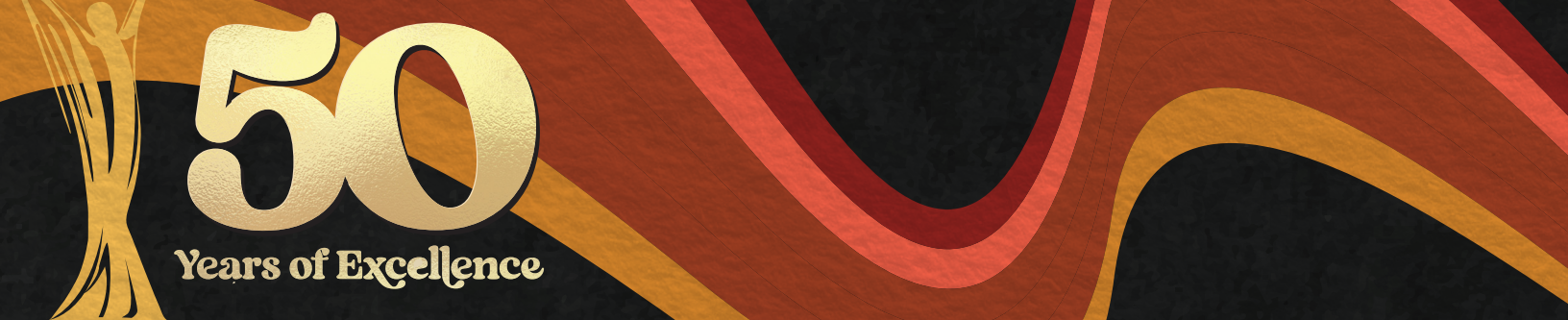
A stylized golden figure stands on the left, holding a torch aloft. The background features large, flowing, abstract shapes in shades of orange, red, and gold against a dark background.

The 2023 SoCal **MAME** Awards

**PARTNERSHIP
PACKAGE**

Designed By

GC
GET COMMUNITY



THE SOCAL MAME AWARDS 50TH ANNIVERSARY

Partnership Package

SATURDAY - SEPTEMBER 30, 2023

THE WESTIN RESORT OF ANAHEIM

5:00pm - 10:00pm

TICKETS

GSMC Members \$175 Non-Members \$200

PRESENTING PARTNER \$15,000 - SOLD

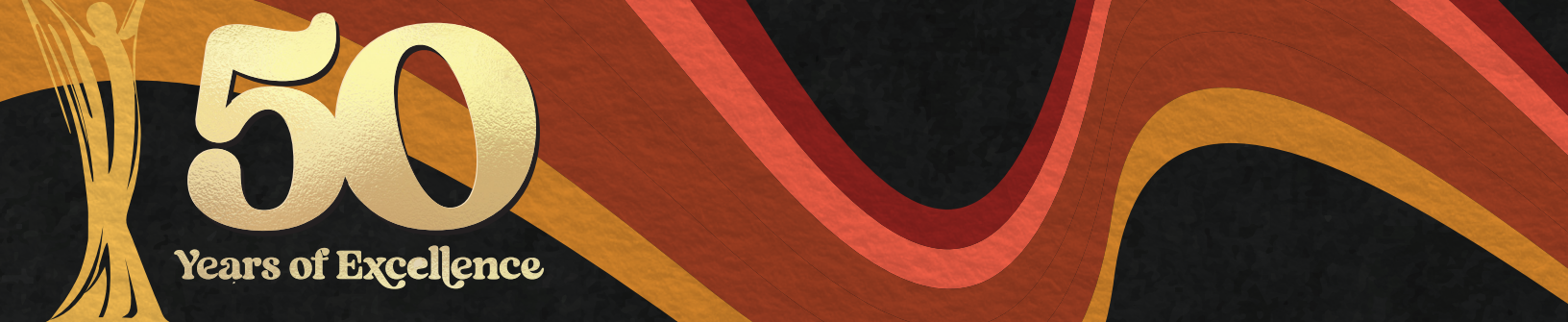
- Complimentary dinner and drinks for up to 20 persons with VIP seating
- Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
Full page ad inside cover of the ceremony program
- Recognition on Awards website
- 60 Second Commercial
- Company representative presents award during Awards Show
- All promotional marketing - SoCal MAME Awards - brought to you by Loan Depot

DIAMOND PARTNERS \$10,000

- Complimentary dinner and drinks for up to 10 with VIP seating
- Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- 30 Second Commercial
- Social Media Recognition
- Full Page Ad in Dinner Program

RED CARPET PARTNER \$7,500 - EXCLUSIVE

- Complimentary dinner and drinks for up to 4 with VIP seating
- Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- 30 Second Commercial
- Social Media Recognition



PLATINUM PARTNERS \$5,000

- Complimentary dinner and drinks for up to 6 with VIP seating
- Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition
- Full Page Ad in Dinner Program

WINE PARTNER- \$4,500

- Complimentary dinner and drinks for up to 4 with VIP seating
- Table Wine – featuring company logo
- 1/2 Page Ad in Dinner Program
- Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition

GOLD PARTNERS \$3,500

- Complimentary dinner and drinks for 4 with priority seating
- 1/2 Page Ad in Dinner Program
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition

COCKTAIL SPONSOR: \$3,500 (Two Available)

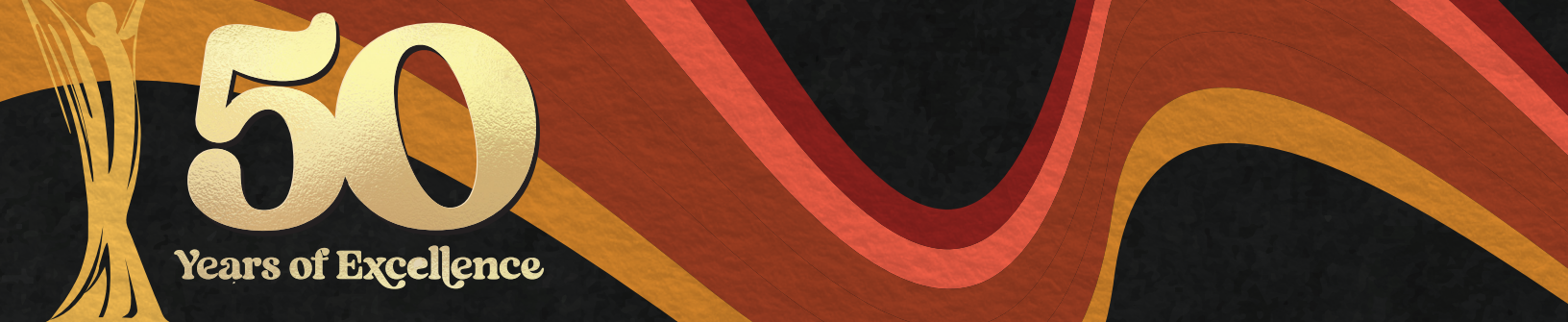
- Complimentary dinner and drinks for 4 with priority seating
- One of two exclusive cocktails of the night – Flirty or Dirty Martini
- Recognition on Awards website
- Social Media Recognition

PHOTO BOOTH PARTNERS - \$2,500 EXCLUSIVE

- Complimentary dinner and drinks for 2 with priority seating
- Company logo - including photos & website link
- Two images for recognition at Awards Ceremony
- 1/2 Page Ad in Dinner Program
- Recognition on Awards website
- Logo included in photos taken at photo booth

SILVER PARTNERS \$2,000

- Complimentary dinner and drinks for 2 with priority seating
- 1/4 Page Ad in Dinner Program
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition
- Mention in the event program
- Logo recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition



PARTNERSHIP FORM

Company Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Email:

CREDIT CARD PAYMENT

Name:

Address 1:

City:

State:

Zip Code:

Amex/Mastercard/Visa #:

Exp. Date:

Security Code:

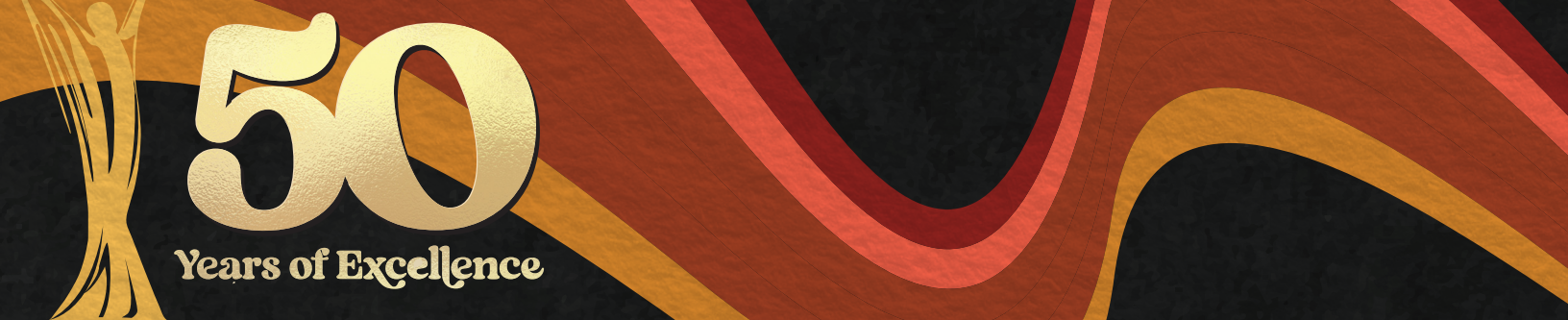
Please return this form with payment by credit card or check payable to BIASC

MAKE CHECKS PAYABLE TO:

Building Industry Association of Southern California, Inc.

17192 Murphy Ave., #14445, Irvine, CA 92623

Attn: Laura Barber

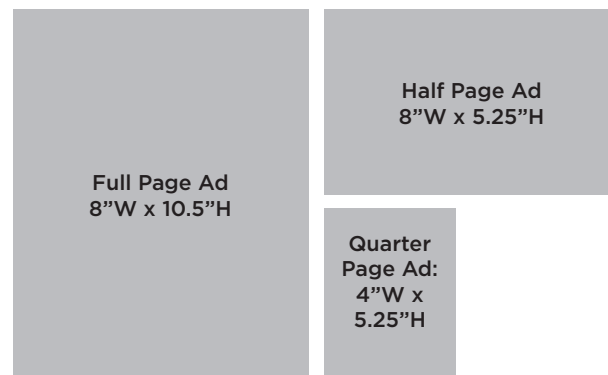


FORMATTING PARTNER MATERIALS FOR AWARDS

MATERIAL INSTRUCTIONS	INSTRUCTIONS
Logo	Send logo in .JPG & .eps formats
Website Link	Link to be directed to
Digital ad (static) to appear at top of show in sponsors video	Send ad in .JPG format. Image should be at least 1800 pixels wide x 1200 pixels high 300 dpi resolution.
Digital ad for Online Winners Book	Send ad in .JPG format. See sizing below
30 to 60 second video promotion to appear during the Awards ceremony.	Please provide file in .MOV or .MP4 format, 1920x1080

Acceptable formats and sizes are as follows:

Commercial: .mp4 or .mov
Digital Online Book Ad:
300 dpi or higher; No crops or borders
Full Page Ad: 8"W x 10.5"H
Half Page Ad: 8"W x 5.25"H
Quarter Page Ad: 4"W x 5.25"H



Please send all items to Lisa Parrish - Lisa@TeamPMP.com

NO LATER THAN SEPTEMBER 15, 2023