# The 2023 SoCal The 2023 SoCal ANATOS

PARTNERSHIP PACKAGE

GET COMMUNITY



### THE SOCAL MAME AWARDS 50TH ANNIVERSARY

# Partnership Package

### **SATURDAY - SEPTEMBER 30, 2023**

THE WESTIN RESORT OF ANAHEIM

5:00pm - 10:00pm

### **TICKETS**

GSMC Members \$175 Non-Members \$200

### PRESENTING PARTNER: \$15,000

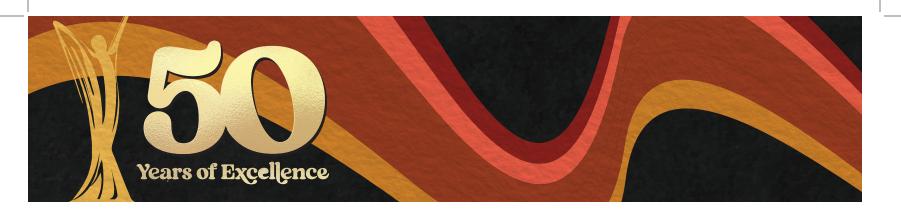
- Complimentary dinner and drinks for up to 20 persons with VIP seating
- · Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
   Full page ad inside cover of the
   ceremony program
- · Recognition on Awards website
- 60 Second Commercial
- Company representative presents award during Awards Show
- All promotional marketing SoCal MAME Awards - brought to you by Sponsor

### **DIAMOND PARTNERS: \$10,000**

- Complimentary dinner and drinks for up to 10 with VIP seating
- · Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- 30 Second Commercial
- Social Media Recognition
- Full Page Ad in Dinner Program

### **RED CARPET PARTNER: \$7,500 - EXCLUSIVE**

- Complimentary dinner and drinks for up to 4 with VIP seating
- · Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
- · Recognition on Awards website
- 30 Second Commercial
- Social Media Recognition



### **PLATINUM PARTNERS: \$5,000**

- Complimentary dinner and drinks for up to 6 with VIP seating
- Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition
- Full Page Ad in Dinner Program

# WINE PARTNER: \$4,500 - SOLD CDC Designs

- Complimentary dinner and drinks for up to 4 with VIP seating
- Table Wine featuring company logo
- 1/2 Page Ad in Dinner Program
- · Recognition in the Event reception area
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition

### **GOLD PARTNERS: \$3,500**

- Complimentary dinner and drinks for 4 with priority seating
- 1/2 Page Ad in Dinner Program
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition

### **COCKTAIL SPONSOR: \$3,500 - SOLD**

### **Kovach Marketing and Strategic Sales & Marketing**

- Complimentary dinner and drinks for 4 with priority seating
- One of two exclusive cocktails of the night Flirty or Dirty Martini
- Recognition on Awards website
- Social Media Recognition

# PHOTO BOOTH PARTNERS: \$2,500 - SOLD Chameleon Design

- Complimentary dinner and drinks for 2 with priority seating
- Company logo including photos & website link
- Two mages for recognition at Awards Ceremony
- 1/2 Page Ad in Dinner Program
- Recognition on Awards website
- Logo included in photos taken at photo booth

### **SILVER PARTNERS: \$2,000**

- Complimentary dinner and drinks for 2 with priority seating
- 1/4 Page Ad in Dinner Program
- Two images for recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition
- Mention in the event program
- Logo recognition at Awards Ceremony
- Recognition on Awards website
- Social Media Recognition



### **PARTNERSHIP FORM**

Company Name:		
Contact Name:		
Address:		
City:	State:	Zip Code:
Phone Number:	Email:	
CREDIT CARD PAYMENT		
Name:		
Address 1:		
City:	State:	Zip Code:
Amex/Mastercard/Visa #:		
Exp. Date:	Security Code:	

Please return this form with payment by credit card or check payable to BIASC

### MAKE CHECKS PAYABLE TO:

Building Industry Association of Southern California, Inc.

17192 Murphy Ave., #14445, Irvine, CA 92623

Attn: Laura Barber



### FORMATTING PARTNER MATERIALS FOR AWARDS

MATERIAL INSTRUCTIONS	INSTRUCTIONS	
Logo	Send logo in .JPG & .eps formats	
Website Link	Link to be directed to	
Digital ad (static) to appear at top of show in sponsors video	Send ad in .JPG format. Image should be at least 1800 pixels wide x 1200 pixels high 300 dpi resolution.	
Digital ad for Online Winners Book	Send ad in .JPG format. See sizing below	
30 to 60 second video promotion to appear during the Awards ceremony.	Please provide file in .MOV or .MP4 format, 1920x1080	

### Acceptable formats and sizes are as follows:

Commercial: .mp4 or .mov
Digital Online Book Ad:

300 dpi or higher; No crops or borders

Full Page Ad: 8"W x 10.5"H Half Page Ad: 8"W x 5.25"H Quarter Page Ad: 4"W x 5.25"H 8"W x 5.25"H

8"W x 10.5"H

Quarter Page Ad: 4"W x 5.25"H

Half Page Ad

Please send all items to Lisa Parrish - Lisa@TeamPMP.com

**NO LATER THAN SEPTEMBER 15, 2023**